



**UNITED FOR A GOOD CAUSE INC.**

**“Promoting the SPIRIT of SERVICE, GIVING, and UNITY!”**

P.O. Box 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

[www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)

July 21, 2018

Dear Community Partner:

United for a Good Cause Inc., a tax exempt 501(c) (3) organization, invites you to be part of HISPANIC FEST 2018 (HF18) “Our Folklore, Our Music, Our Food...Our Gifts to the World! This is a special year as we celebrate the 5<sup>th</sup> Anniversary of this event!

The festival is the largest indoor Hispanic event in our region and is a family-oriented, cultural and educational event showcasing variety music, folkloric dances, arts/crafts, and the flavors and aromas of our delicious cuisine.

Last year over 2,000 people attended, we had more than 60 vendors, great Hispanic and non-Hispanic entertainment, varied family-friendly activities, and food from all over Latin America and even Jamaica!

Hispanic Fest is a fundraiser and benefits our Annual Emerald Coast Christmas Miracle Needy Children’s Fiesta! Thanks to the generosity of our sponsors, vendors, and attendees, HF17 generated funds that helped us host more than 1,500 children and their families last December! The EC Christmas Miracle is an “EVERYTHING IS FREE” Party which we have organized since 2005!

HF18 will be even better and your sponsorship will help us provide hundreds of Emerald Coast children a chance to have a Merry Christmas this year. Go to our website for pictures and video: [www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)

HF18 is scheduled for Sunday, September 9<sup>th</sup>, 2018, from 11am – 8pm, at the Emerald Coast Convention Center.

Your sponsorship can be in the form of cash, but, we also accept in-kind sponsorships, to include media sponsorships. The deadline for sponsors is August 24<sup>th</sup>. After the deadline, we will consider sponsorships on a case-by-case basis.

Another option for businesses to be part of this is to reserve a VIP Table for 8 via a donation of \$150.00.

We hope you will see this as a great opportunity to outreach to the growing Hispanic community of the area, as well as the numerous non-Hispanics and military families that attend this outstanding event! For more info: Contact us at (850) 368-3505 or 850-737-1160 or via e-mail: [united4agoodcause@gmail.com](mailto:united4agoodcause@gmail.com).

Sincerely,

*Kelly D. Switzer*

Chairwoman

**HISPANIC FEST 2018**  
**SPONSORSHIP LEVELS**  
**(Sunday, September 9, 2018)**

**TITLE SPONSOR Level: \$6,000 – (Our 2018 Title Sponsor is Cox Communications)**

- 10' x 20' space, 4 tables, and 8 chairs.
- Mentioned as Title Sponsor in any and all advertising (television, radio broadcast, internet, or print materials).
- Center stage area assigned for banner (banners provided by United for a Good Cause per agreement with sponsor).
- Large size logo on the header of all HISPANIC FEST related print items.
- Full Page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- At least two separate periods of five minutes each to speak to the attending crowd (could be more depending on time).
- Company name mentioned by our emcee throughout the day.
- An opportunity to hand out samples, brochures, and/or collect data

**Platinum Level: \$4,000 (Nivel Platino)**

- 10' x 20' space, 3 tables, and 6 chairs.
- Acknowledgement on any and all advertising (television, radio broadcast, internet, or print materials).
- Premier stage area assigned for banner (banner must be provided by the sponsor).
- Large size logo in all print material.
- ½ page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Two separate five minutes periods to speak to the attending crowd.
- Company name mentioned by emcee throughout the day.
- An opportunity to provide samples, brochures, and/or collect data.

**Gold Level: \$2,000 (Nivel Oro)**

- 10' x 20' space, 2 tables, and 4 chairs.
- Acknowledgement on any advertising (television, radio broadcast, internet, or print materials.)
- Premier stage area assigned for banner (banner must be provided by the sponsor).
- Medium size logo in all print material.
- ¼ page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Five minutes to speak to the attending crowd.
- Company name mentioned by emcee throughout the day.

**Silver Level: \$1,000 (Nivel Plata)**

- 10' x 10' space, 2 tables, and 2 chairs.
- Acknowledgement on all written advertisement
- Small size logo in all prints.
- ¼ page b/w ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Company name mentioned by emcee throughout the day.

**Bronze Level: \$500 (Nivel Bronce)**

- 10' x 10' space, 1 table, 2 chairs.
- 1/8 page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Acknowledgement on all written advertisement
- Name printed in small font in all printed advertising.
- Company name mentioned by emcee throughout the day.

**VIP Table: \$150** – Reserved table for 8 at event. Company placard on table, acknowledgment via our Facebook page and mentions by MC.

**(KEY DEADLINES: SPONSORS (August 24th) – VENDORS (September 5<sup>TH</sup>)**

**“HISPANIC FEST 2018!”**

***“Our folklore, our music, our food,....our gifts to the World!”***

**SPONSORSHIP / VENDORS FORM**

Corporation or Company Name: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

Check the sponsorship level you choose: (other sponsor & vendor informational documents will be provided)

**TITLE SPONSOR: \$6,000.00 (2018 TITLE SPONSOR IS COX COMMUNICATIONS)**

**Platinum \$4,000.00**

**Gold \$2,000.00**

**Silver \$1,000.00**

**Bronze \$500.00**

**VIP Table: \$150.00** (For companies to designate for their staff to enjoy the festival)

**Business Table: \$100** (Food/Product/Specialty - selling vendors)

**Other Vendors' Table: \$75** (informational/non-product selling companies/service agencies)

**Non-Profit Organization Table: \$50** (10 FREE tables available on a case by case basis)

**\* Vendors' fees will each increase by \$25.00 on July 25, 2018!**

**Pay via check payable to: UNITED FOR A GOOD CAUSE INC. (Memo: Hispanic Fest 2018)**

**Mail form & payment to: United for a Good Cause Inc., P.O. Box 38, FWB, FL 32549**

**Pay Pal Payments:** Use the following link: **<https://goo.gl/SviDg3>**

Will you require an electrical hook-up or use of a kitchen? Yes\_\_\_\_\_ No\_\_\_\_\_ (extra fees required)

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date Signed: \_\_\_\_\_

U4aGC REPRESENTATIVE (PRINT & SIGN): \_\_\_\_\_

Date Received: \_\_\_\_\_

Date Signed: \_\_\_\_\_

**MORE ABOUT UNITED FOR A GOOD CAUSE INC.:** is a tax exempt 501(c) (3) charitable organization. The mission of our organization is to “Promote the Spirit of Service, Giving and Unity among the youth in our region for the benefit of our Emerald Coast community.”

We are an organization founded and led primarily by Hispanics, but our Board, membership and the activities we plan, are all open to anyone regardless of race, ethnicity or creed.

**YOUTH LEADERSHIP CONFERENCE (YLC):** United for a Good Cause is the force behind the creation of youth leadership conferences in our area. To date, four highly successful ones have been held at the Costa Leadership Institute, Striving for Perfection Ministries and the last two at the Boys and Girls Clubs of the Emerald Coast’s facilities in Fort Walton Beach. Over 200 area students have attended our first four conferences with top notch local, regional, and international speakers participating! The internationally renowned Champions of Change, Jeremiah and Joshua West, were our keynote speakers for our 5<sup>th</sup> Annual Conference which was held on April 21, 2018. [www.championsofchangeusa.org](http://www.championsofchangeusa.org)

**HISPANIC FEST:** United for a Good Cause Inc. is the founder and organizer of the annual Hispanic Fest, a family-oriented, cultural and educational festival that showcases the very best of Hispanic folklore, music, and food. During its first four years, dozens of youth volunteers participated, over 7,500 total people attended, it was sponsored by dozens of businesses, and over 220 total vendors have participated. Hispanic Fest is the primary fundraiser for the annual Emerald Coast Christmas Miracle Children’s Fiesta! Next one will be September 9<sup>th</sup>, 2018.

**EMERALD COAST CHRISTMAS MIRACLE:** Our organization’s leadership was instrumental in the founding of the LUCES NAVIDEÑAS Needy Children’s Christmas Party that served over 2600 children and families from 2005 – 2011. In 2012, we rebranded the party into the Annual EMERALD COAST CHRISTMAS MIRACLE, a needy children’s fiesta. The event has grown tremendously and more than 5,300 additional needy children and their families have been served from 2012 – 2017!

The Christmas Miracle Fiesta is an EVERYTHING IS FREE to all that attend party, in keeping with our organization’s mission and objectives, it aims to provide local area youth an opportunity to serve their community and at the same time benefit civilian and military families in our area. Thanks to Toys for Tots, local business and individual donors, we donate brand new toys for all the children that attend. In addition, we also have coat donations thanks to the United Way’s “Coats for Kids” program and lots of great prizes, food and performances by local area entertainers. Our event inspired a couple in San Jose Costa Rica to start the “Christmas Miracle in Puriscal”, which started in 2015! The next Fiesta will be on December 16, 2018 at the Emerald Coast Convention Center.

**SANTA’S 4-COUNTY SLEIGH RIDE:** In 2013, our leadership created a “follow-on” to the Christmas miracle as a result of the numerous calls from needy families that asked us for help, but, they could not make the Fiesta for lack of transportation, illness, etc. So, we started the “Santa’s 4-County Sleigh Run.” During the “Sleigh Run”, volunteers from our organization fill up a rental truck with toys, bikes, and gifts, and we caravan to where those families live to deliver Christmas Spirit! More than 120 families in the counties of Okaloosa, Santa Rosa, Walton, and Escambia have been visited during our Sleigh Run! Next run is scheduled for December 23, 2018..

**AWARDS/RECOGNITIONS:** In 2014, United for a Good Cause was recognized with the Gulf Power Corporation’s “Power of Service” Award and the MLK Committee’s Charlie Hill Group Community Award in recognition for the outstanding service the organization has provided to area youth and the community at-large.

Our website: [www.unitedforgoodcause.org](http://www.unitedforgoodcause.org)

FACEBOOK: <https://www.facebook.com/UnitedForAGoodCauseInc/>