



## **UNITED FOR A GOOD CAUSE INC.**

**“Promoting the SPIRIT of SERVICE, GIVING, and UNITY!”**

P.O. Box 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

[www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)

August 18, 2019

Dear Potential Sponsor/Donor:

**UNITED FOR A GOOD CAUSE Inc.** is a tax exempt 501(c) (3) charitable organization. The mission of our organization is to “Promote the Spirit of Service, Giving and Unity among the youth in our region for the benefit of our Emerald Coast community.”

Over 200 area students have attended our first five conferences with top notch local, regional, and international speakers participating! We invite you to read about our past conferences and see pictures and video via our website.

This year, in lieu of the 6<sup>th</sup> Annual YOUth LEADership Conference “*Lead, Empower, Act, Discover*”, we are organizing an activity focused on a major issue affecting youth in the United States; Suicide.

The National Suicide Prevention Week “Kick-Off” activity will take place Saturday, 7 September, 3pm – 6pm at the Santa Rosa Mall’s Food Court area and will help lead up to National Suicide Prevention Week (8 – 14 September) and World Suicide Prevention Day (10 Sep). We hope to plant the seed so that other entities that deal with our youth will also consider doing activities during these observances.

During the energy filled, family friendly kick-off event, we’ll have youth focused entertainment and door prizes. We will announce the winners of the video/graphic art competitions, and more. Additionally, up to 10 FREE vendor spots will be available for youth/family related entities wishing to participate.

The main purpose of our activity is to raise awareness of Teen Suicide, Bullying, and to give the students a direct way to participate via the competitions and to learn while enjoying a fun event. Additionally, and even more important, we want this event to help unite and create an opportunity for our region’s civic, business, non-profit, and government leaders to show that “We all care” for these young men and women. We want to spread a message of hope.

This activity is not a fundraiser, it is a community service project. However, we welcome business and individual sponsorships to help us defray related costs.

Our organization has a commitment to our youth. Please review the attached information and sponsorship levels and be part of this outstanding event! For more information, contact David Triana @ 850.368.3505 or [unitedforagoodcause@gmail.org](mailto:unitedforagoodcause@gmail.org)

*David Triana*

Chairman

# **NATIONAL SUICIDE PREVENTION WEEK KICK-OFF EVENT SPONSORSHIP LEVELS**

## **TITLE SPONSOR LEVEL: \$4,000 (Nivel Patrocinador Titular)**

- Acknowledgement on any and all advertising (television, radio broadcast, internet, or print materials).
- Premier stage area assigned for company banner (purchased by organizer with info and logo/header coordinated with sponsor).
- “Presented by YOUR COMPANY” added to event header.
- Large size logo in all print material.
- FULL PAGE COLOR ad in Conexión, the region’s largest Spanish/English newspaper (www.conexionflorida.com)
- Logo will be posted in our Facebook page to acknowledge your sponsorship

## **Platinum Level: \$2,000 (Nivel Platino)**

- Acknowledgement on any and all advertising (television, radio broadcast, internet, or print materials).
- Premier stage area assigned for company banner (banner must be provided by the sponsor).
- Large size logo in all print material.
- ½ page color ad in Conexión, the region’s largest Spanish/English newspaper
- Logo will be posted in our Facebook page to acknowledge your sponsorship

## **Gold Level: \$1,000 (Nivel Oro)**

- Acknowledgement on any advertising (television, radio broadcast, internet, or print materials.)
- Medium sized banner on stage area (banner must be provided by the sponsor).
- Medium size logo in all print material.
- ¼ page color ad in Conexión, the region’s largest Spanish/English newspaper
- Logo will be posted in our Facebook page to acknowledge your sponsorship

## **Silver Level: \$750 (Nivel Plata)**

- Acknowledgement on all written advertisement
- Small size logo in all print material.
- ¼ page b/w ad in Conexión, the region’s largest Spanish/English newspaper
- Logo will be posted in our Facebook page to acknowledge your sponsorship

## **Bronze Level: \$500 (Nivel Bronce)**

- Acknowledgement on all written advertisement
- 1/8-page color ad in Conexión, the region’s largest Spanish/English newspaper
- Name printed in small font in all printed advertising.
- Logo will be posted in our Facebook page to acknowledge your sponsorship

## **National Suicide Prevention Week Kick-Off Event**

### **SPONSORSHIP FORM**

Corporation or Company Name: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

Check the sponsorship level you would like:

**TITLE SPONSOR: \$4,000.00**

**Platinum: \$2,000.00**

**Gold: \$1,000.00**

**Silver: \$750.00**

**Bronze: \$500.00**

**Pay via check payable to: UNITED FOR A GOOD CAUSE INC. (Memo: SPWKO EVENT)**

**Mail form & payment to: United for a Good Cause Inc., P.O. Box 38, Fort Walton Beach, FL 32549**

**Pay Pal Payments:** Use the following link: <https://goo.gl/SviDg3>

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date Signed: \_\_\_\_\_

UNITED FOR A GOOD CAUSE INC. Representative (print): \_\_\_\_\_

UNITED FOR A GOOD CAUSE INC. Representative signature): \_\_\_\_\_

Date Received: \_\_\_\_\_

Date Signed: \_\_\_\_\_

**MORE ABOUT UNITED FOR A GOOD CAUSE INC.:** is a tax exempt 501(c) (3) charitable organization. The mission of our organization is to “Promote the Spirit of Service, Giving and Unity among the youth in our region for the benefit of our Emerald Coast community.” We are an organization founded and led primarily by Hispanics, but our Board, membership and the activities we plan, are all open to anyone regardless of race, ethnicity or creed.

**YOUTH LEADERSHIP CONFERENCE (YLC):** United for a Good Cause is the force behind the creation of youth leadership conferences in our area. To date, four highly successful ones have been held at the Costa Leadership Institute, Striving for Perfection Ministries and the last two at the Boys and Girls Clubs of the Emerald Coast’s facilities in Fort Walton Beach. Over 225 area students have attended our first five conferences with top notch local, regional, and international speakers participating! The internationally renowned Champions of Change, Jeremiah and Joshua West, were our keynote speakers for our 5<sup>th</sup> Annual Conference which was held on April 21, 2018. [www.championsofchangeusa.org](http://www.championsofchangeusa.org). The next annual YOUth LEADership conference will be a “Teen Suicide” focused activity in September 2019.

**EMERALD COAST CHRISTMAS MIRACLE:** Our organization’s leadership was instrumental in the founding of the LUCES NAVIDEÑAS Needy Children’s Christmas Party that served over 2600 children and families from 2005 – 2011. In 2012, we rebranded the party into the Annual EMERALD COAST CHRISTMAS MIRACLE, a needy children’s fiesta. The event has grown tremendously and more than 7,000 additional needy children and their families have been served from 2012 – 2018! The Christmas Miracle Fiesta is an EVERYTHING IS FREE to all that attend party, in keeping with our organization’s mission and objectives, it aims to provide local area youth an opportunity to serve their community and at the same time benefit civilian and military families in our area. Thanks to Toys for Tots, local business and individual donors, we donate brand new toys for all the children that attend. In addition, we also have coat donations thanks to the United Way’s “Coats for Kids” program and lots of great prizes, food and performances by local area entertainers. Our event itself is inspired by Ramon’s Miracle on 31<sup>st</sup> Street in Tucson, AZ, has in turn inspired events in San Jose Costa Rica and in Mexico! The 14<sup>th</sup> Annual Fiesta was held at the Santa Rosa Mall and our landmark 15<sup>th</sup> Anniversary Fiesta on December 15<sup>th</sup> will be there too!

**SANTA’S 4-COUNTY SLEIGH RUN:** In 2013, our leadership created a “follow-on” to the Christmas miracle as a result of the numerous calls from needy families that asked us for help, but they could not make the Fiesta for lack of transportation, illness, etc. So, we started the “Santa’s 4-County Sleigh Run.” During the “Sleigh Run”, volunteers from our organization fill up a rental truck with toys, bikes, and gifts, and we caravan to where those families live to deliver Christmas Spirit! More than 140 families in the counties of Okaloosa, Santa Rosa, Walton, and Escambia have been visited during our Sleigh Run and in 2018, we extended it to serve Panama City to give toys to kids affected by Hurricane Michael. The next Run will take place on December 21, 2019.

**HISPANIC FEST:** For 2019, our leadership voted to not have this event in order to concentrate on the landmark 15<sup>th</sup> Annual Christmas Miracle, Hispanic Fest became the largest such festival in our region. A family-oriented, cultural and educational festival that showcased the very best of Hispanic folklore, music, and food. During its first five years, dozens of youth volunteers participated, over 9,000 total people attended, it was sponsored by dozens of businesses, and over 280 total vendors have participated. We will consider bringing it back in 2020 or creating a similar activity.

**AWARDS/RECOGNITIONS:** Our organization was recently selected to receive a \$5,000.00 grant by the New York Life Foundation as a result of our volunteer work on behalf of the victims of Hurricane Michael. From this grant, \$4,000.00 was donated to Jinks Middle School in Panama City and \$1,000 to Food for Thought Outreach based in Santa Rosa Beach. In 2014, United for a Good Cause was recognized with the Gulf Power Corporation’s “Power of Service” Award and the MLK Committee’s Charlie Hill Group Community Award in recognition for the outstanding service the organization has provided to area youth and the community at-large.

Our website: [www.unitedforgoodcause.org](http://www.unitedforgoodcause.org)