



**UNITED FOR A GOOD CAUSE INC.**

**“Promoting the SPIRIT of SERVICE, GIVING, and UNITY!”**

P.O. Box 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

**[www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)**

July 2019

Dear Potential Sponsor / Donor:

United for a Good Cause Inc., a tax exempt 501(c)(3) charitable organization, invites you to be part of our landmark 15<sup>th</sup> Anniversary of the **“EMERALD COAST CHRISTMAS MIRACLE” CHILDREN’S FIESTA!**

Our organization was founded and is led primarily by Hispanics, but our Board, our active supporters and ALL the activities we plan, are open to anyone regardless of race, ethnicity or creed.

Our leadership was instrumental in the creation of the LUCES NAVIDEÑAS needy children’s Christmas party that served over 2,600 children and families between the years 2005 – 2011. In 2012, we rebranded the party into its current name while continuing our original concept! The event has grown tremendously and more than 7,000 persons attended from 2012 to 2018!

This year’s Miracle Fiesta is scheduled for Sunday, December 15, 2 – 7pm, at the Santa Rosa Mall in Mary Esther. The first hour of our event is only for special needs families and then the general public will join them for all to enjoy this wonderful activity! Our Fiesta is an EVERYTHING IS FREE Latin-flavored party focused on giving our area’s needy children and families an opportunity to have a great time. Thanks to Toys for Tots, local business and individual donors, we will donate brand new toys for the over 2,000 children we expect. In addition, we will also have coat donations thanks to the United Way’s “Coats for Kids” program and lots of great prizes, food and performances by local area entertainers (singers, clowns, magicians, choirs, and more).

As part of the “Uniting the Community for the Children” objective of this event, five other non-profit organizations will be invited to participate by providing fun activity tables for the kids to enjoy.

Please refer to Attachment 1 for sponsorship levels. We are looking for monetary and/or in-kind donations. New toys, gifts or clothing also welcomed. Additionally, your company has an opportunity to participate in other ways, please refer to Attachment 2 for these opportunities to be this year’s special 15<sup>th</sup> Anniversary!

Donations must be received by 10 December and the registration form is Attachment 3.

Please contact David Triana at (850) 368-3505 or Michael Gayles at (850) 218-2419. You may also contact us at: [united4agoodcause@gmail.com](mailto:united4agoodcause@gmail.com)

*David Triana*

Chairman

**15<sup>th</sup> ANNUAL EMERALD COAST CHRISTMAS MIRACLE CHILDREN'S FIESTA**  
**SPONSORSHIP LEVELS**  
**(December 15, 2019)**

**SANTA LEVEL: \$4,000**

- 1/2 page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Logo in our website ([www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)), Facebook, Twitter, Instagram
- Company provided small banner displayed at event
- Name on "Donor's List"
- Mentions by MC
- Large sized logo on event poster

**SNOWMAN LEVEL: \$2,000**

- 1/4 page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Logo in our Facebook site, Twitter, Instagram
- Name on "Donor's List"
- Mentions by MC
- Medium sized logo on event poster

**ELF LEVEL: \$1,000**

- 1/4 page b/w ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Name on "Donor's List"
- Logo in our Facebook site, Twitter, Instagram
- Mentions by MC
- Small sized logo on event poster

**REINDEER LEVEL: \$500**

- 1/8 page color ad in Conexión, the region's largest Spanish/English newspaper ([www.conexionflorida.com](http://www.conexionflorida.com))
- Name on "Donor's List" (to be posted on FACEBOOK and at the event)
- Logo in our Facebook site, Twitter, Instagram
- Company name (text only) on event poster

**DONOR LEVEL: \$1 - \$250 (Names listed in our "donor's list" posted in our Facebook, Twitter, and Instagram sites.**

**FOR RESTAURANTS/SUPERMARKETS:** We invite those of you that have a Latin-style menu to support this worthy cause by donating food! Your donation need not be of "Latin style" food though, we'll accept other finger foods, pizza, desserts, ice cream, soft drinks, water, cookies, cakes, party supplies, etc. We will give you the appropriate sponsorship levels above based on the dollar amount of your donation!

## **OTHER WAYS TO BE A “PART OF THE CHRISTMAS MIRACLE!”**

This is a landmark year for our Emerald Coast Christmas Miracle and we expect over 2,000 children to attend!

Thanks to Toys for Tots, our organization is able to help the needy families that contact us ahead of the Fiesta. For those families, we will be able to submit a request to Toys for Tots to provide us toys and/or bikes to give to them.

However, our Christmas Miracle Fiesta is, if not the only one, one of very few “EVERYTHING IS FREE TO ALL THAT ATTEND” and “OPEN TO THE GENERAL PUBLIC” charity Christmas events in our region and we do not turn any child/family away at the door! Our event is as close to Christmas as possible in order to help needy families that may have not been able to get help from other entities, families that may have been “ok financially” and then suddenly close to Christmas find themselves struggling. These latter examples make the majority of those that attend our Christmas Miracle and we want to make sure no kid that attend goes without at least one toy for Christmas!

Via the below efforts, our goal this year will be to collect between 1500 toys to ensure each and every single one of the kids we expect will attend get at least one nice, new toy!

Here are the ways that your company, your customers and/or employees can choose to participate:

### **1. “TOY COLLECTION BOX” HOST:**

With this option, your company agrees to host a toy collection box at your place of business. Our organization will provide you with a beautifully decorated box that describes what it is for and will send our representatives to empty it/replace it as needed.

The box will provide an opportunity for your customers and/or employees and staff to participate. Your company will be listed as a “Toy Collection Box Host” in our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.

### **2. “TOY OR BIKE DRIVE SPONSOR” COMPANY:**

With this option, your company is invited to participate “as a team” by asking your staff and employees to donate toys towards the Christmas Miracle.

Your company will be specifically identified as a “Toy/Bike Drive Sponsor” via our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.

### **3. “SPECIAL EVENT TOY DRIVE” ORGANIZER:**

With this option, your company may create, schedule and execute a toy drive activity either at your place of business or other public location.

Suggested events include: Fill the Truck, Van, Boat, or Bus, for car dealers things like “Donate a toy to the Christmas Miracle for each vehicle sold in a specified month”, Friendly Toy Collection Competitions between different branches of your company, etc.

Our organization will assist you with this special event by providing volunteers to help at your event and we will also help promote it via our outlets and partners.

Your company will be specifically identified as a “Special Event Sponsor” via our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.

