



UNITED FOR A GOOD CAUSE, INC.
“Promoting the SPIRIT of SERVICE, GIVING, UNITY and RESILIENCY”
P.O. BOX 38 | Fort Walton Beach, FL, 32549
www.unitedforagoodcause.org | www.BringHopeNow.com

November 2020

Dear Potential Partner:

United for a Good Cause Inc. is a tax exempt 501(c)(3) charitable organization with a mission to “Promote the Spirit of SERVICE, GIVING, UNITY and RESILIENCY while instilling HOPE among the youth in our region.”

This year is the 16th anniversary of our Annual Emerald Coast Christmas Miracle Children’s Fiesta and we invite you to be part of the miracle and help us put a smile on a needy child’s face by becoming a Toy Collection Drive Partner!

Thanks to Toys for Tots, our organization is able to help the needy families that contact us ahead of the Fiesta. For those families, we will be able to submit a request to Toys for Tots to provide us toys and/or bikes to give to them.

However, our Christmas Miracle Fiesta is, if not the only one, one of very few “EVERYTHING IS FREE TO ALL THAT ATTEND” and “OPEN TO THE GENERAL PUBLIC” charity Christmas events in our region and we do not turn any child/family away at the door! Our event is as close to Christmas as possible in order to help needy families that may have not been able to get help from other entities, families that may have been “ok financially” and then suddenly close to Christmas find themselves struggling. With the pandemic hitting our nation and region very hard this year, there is sure to be many more needy families in our area. To help serve them, we are running our own “Toy Collection Drive” to ensure each kind that attends our event gets, as a minimum one beautiful, new toy!

There are three separate ways you can be a partner! Please refer to attachment one. Our goal is to collect between 500 and 750 toys!

Please contact me at 850-368-3505, or Mr. Rocky Magee (Fiesta committee co-lead) at 850-496-6189, or e-mail us at: united4agoodcause@gmail.com. You may also contact our organization’s Executive Director, Mrs. Peggy Brockman via (850) 259-8356 or u4gchs@gmail.com.

David Triana

Founder and Chairman, United for a Good Cause, Inc.
www.unitedforagoodcause.org

Here are the three ways that your company, your customers and/or employees can choose to participate:

1. “TOY COLLECTION BOX” HOST:

With this option, your company agrees to host a toy collection box at your place of business. Our organization will provide you with a beautifully decorated box that describes what it is for and will send our representatives to empty it/replace it as needed.

The box will provide an opportunity for your customers and/or employees and staff to participate. Your company will be listed as a “Toy Collection Box Host” in our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.

2. “TOY OR BIKE DRIVE SPONSOR” COMPANY:

With this option, your company is invited to participate “as a team” by asking your staff and employees to donate toys towards the Christmas Miracle.

Your company will be specifically identified as a “Toy/Bike Drive Sponsor” via our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.

3. “SPECIAL EVENT TOY DRIVE” ORGANIZER:

With this option, your company may create, schedule and execute a toy drive activity either at your place of business or other public location.

Suggested events include: Fill the Truck, Van, Boat, or Bus, for car dealers’ things like “Donate a toy to the Christmas Miracle for each vehicle sold in a specified month”, or Friendly Toy Collection Competitions between different branches of your company, etc.

Our organization will assist you with this special event by providing volunteers to help at your event and we will also help promote it via our outlets and partners.

Your company will be specifically identified as a “Special Event Sponsor” via our website, social media sites, during the fiesta, and during the opportunities we get to promote our event via local media outlets.