



## **UNITED FOR A GOOD CAUSE INC.**

**“Promoting the SPIRIT of SERVICE, GIVING, and UNITY!”**

P.O. Box 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

[www.unitedforagoodcause.org](http://www.unitedforagoodcause.org)

February 2018

Dear Potential Sponsor/Donor:

**UNITED FOR A GOOD CAUSE Inc.** is a tax exempt 501(c) (3) charitable organization. The mission of our organization is to “Promote the Spirit of Service, Giving and Unity among the youth in our region for the benefit of our Emerald Coast community.”

We have successfully established four signature events that serve the entire community and this year is a special landmark one for our YOUth LEADership conference. This is the ONLY such conference for youth in our area and we want it to be bigger and better!

The 5<sup>th</sup> Annual YOUth LEADership Conference “*Lead, Empower, Act, Discover*”, is scheduled for Saturday, April 21, 2018, 9am – 3pm, at the Boys & Girls Clubs of the Emerald Coast (B&GCEC) in Fort Walton. It is open to 7<sup>th</sup> – 12<sup>th</sup> grade students in public, private, parochial and/or home-schooled from any of our area’s surrounding districts.

In partnership with the B&GCEC, the conference is designed to: cultivate leadership skills, empower attendees with tools, resources, and inspiration to live and model civic action in the community while helping them discover their purpose and potential.

Our keynote speakers this year will be Jeremiah and Joshua West, 12 and 10 years old respectively. The West brothers are entrepreneurs, published authors, and speakers, who have inspired children from around the world to be “change agents” in their own communities (see attached bio). The conference will have an additional energetic and exciting cadre of speakers ranging from leadership experts, entrepreneurs, and a key component will be STEM related presentations and activities.

This event is not a fundraiser, it is a community service project. However, we welcome business and individual sponsorships to help us defray costs and provide scholarships to cover the \$10.00 tuition for students who may not be able to afford it. Lunch, soft drinks and water will be provided and students also get take home conference materials. Donations deadline is April 16<sup>th</sup>.

Our organization has a commitment to our youth. Please review the attached information and sponsorship levels and be part of this outstanding event!

For more information, contact David Triana @ 850.368.3505 or [unitedforagoodcause@gmail.com](mailto:unitedforagoodcause@gmail.com)

**ESTELA ELÍAS**

Chairwoman

## **5<sup>th</sup> Annual YOUTH LEADership Conference**

### **SPONSORSHIP LEVELS**

#### **TITLE SPONSOR LEVEL: \$4,000 (Nivel Patrocinador Titular)**

- Acknowledgement on any and all advertising (television, radio broadcast, internet, or print materials).
- Premier stage area assigned for company banner (purchased by organizer with info and logo/header coordinated with sponsor).
- “Presented by YOUR COMPANY” added to Conference header.
- Large size logo prominently displayed in all print material.
- FULL PAGE COLOR ad in Conexión, the region’s largest Spanish/English newspaper (www.conexionflorida.com)
- One five-minute period to speak to the attending students.
- Logo will be posted in our Facebook page to acknowledge your sponsorship
- Company name mentioned by emcee throughout the day.

#### **Platinum Level: \$2,000 (Nivel Platino)**

- Acknowledgement on any and all advertising (television, radio broadcast, internet, or print materials).
- Premier stage area assigned for company banner (banner must be provided by the sponsor).
- Large size logo in all print material.
- ½ page color ad in Conexión, the region’s largest Spanish/English newspaper
- One five-minute period to speak to the attending students.
- Logo will be posted in our Facebook page to acknowledge your sponsorship
- Company name mentioned by emcee throughout the day.

#### **Gold Level: \$1,000 (Nivel Oro)**

- Acknowledgement on any advertising (television, radio broadcast, internet, or print materials.)
- Medium sized banner on stage area (banner must be provided by the sponsor).
- Medium size logo in all print material.
- ¼ page color ad in Conexión, the region’s largest Spanish/English newspaper
- Logo will be posted in our Facebook page to acknowledge your sponsorship
- Company name mentioned by emcee throughout the day.

#### **Silver Level: \$750 (Nivel Plata)**

- Acknowledgement on all written advertisement
- Small size logo in all print material.
- ¼ page b/w ad in Conexión, the region’s largest Spanish/English newspaper
- Logo will be posted in our Facebook page to acknowledge your sponsorship
- Company name mentioned by emcee throughout the day.

#### **Bronze Level: \$500 (Nivel Bronce)**

- Acknowledgement on all written advertisement
- 1/8 page color ad in Conexión, the region’s largest Spanish/English newspaper
- Name printed in small font in all printed advertising.
- Logo will be posted in our Facebook page to acknowledge your sponsorship
- Company name mentioned by emcee throughout the day.

**5th Annual YOUTH LEADERSHIP Conference**

**“Lead, Empower, Act, Discover”**

**SPONSORSHIP FORM**

Corporation or Company Name: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

Check the sponsorship level you would like:

**TITLE SPONSOR: \$4,000.00**

**Platinum: \$2,000.00**

**Gold: \$1,000.00**

**Silver: \$750.00**

**Bronze: \$500.00**

**Pay via check payable to: UNITED FOR A GOOD CAUSE INC. (Memo: YLC18)**

**Mail form & payment to: United for a Good Cause Inc., P.O. Box 38, Fort Walton Beach, FL 32549**

**Pay Pal Payments:** Use the following link: <https://goo.gl/SviDg3>

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date Signed: \_\_\_\_\_

UNITED FOR A GOOD CAUSE INC. Representative (print): \_\_\_\_\_

UNITED FOR A GOOD CAUSE INC. Representative signature): \_\_\_\_\_

Date Received: \_\_\_\_\_

Date Signed: \_\_\_\_\_

**MORE ABOUT UNITED FOR A GOOD CAUSE INC.:** is a tax exempt 501(c) (3) charitable organization. The mission of our organization is to “Promote the Spirit of Service, Giving and Unity among the youth in our region for the benefit of our Emerald Coast community.”

We are an organization founded and led primarily by Hispanics, but our Board, membership and the activities we plan, are all open to anyone regardless of race, ethnicity or creed.

**YOUTH LEADERSHIP CONFERENCE (YLC):** United for a Good Cause is the force behind the creation of youth leadership conferences in our area. To date, four highly successful ones have been held at the Costa Leadership Institute, Striving for Perfection Ministries and the last two at the Boys and Girls Clubs of the Emerald Coast’s facilities in Fort Walton Beach. Over 175 area students have attended our first four conferences with top notch local, regional, and international speakers participating! Our 5<sup>th</sup> Annual will be the biggest and best ever and will take place on 21 April, 2018.

**HISPANIC FEST:** United for a Good Cause Inc. is the founder and organizer of the annual Hispanic Fest, a family-oriented, cultural and educational festival that showcases the very best of Hispanic folklore, music, and food. During its first four years, dozens of youth volunteers participated, over 7,500 total people attended, it was sponsored by dozens of businesses, and over 220 total vendors have participated. Hispanic Fest is the primary fundraiser for the annual Emerald Coast Christmas Miracle Children’s Fiesta! Next one will be September 9<sup>th</sup>, 2018.

**EMERALD COAST CHRISTMAS MIRACLE:** Our organization’s leadership was instrumental in the founding of the LUCES NAVIDEÑAS Needy Children’s Christmas Party that served over 2600 children and families from 2005 – 2011. In 2012, we rebranded the party into the Annual EMERALD COAST CHRISTMAS MIRACLE, a needy children’s fiesta. The event has grown tremendously and more than 5,300 additional needy children and their families have been served from 2012 – 2017!

The Christmas Miracle Fiesta is an EVERYTHING IS FREE to all that attend party, in keeping with our organization’s mission and objectives, it aims to provide local area youth an opportunity to serve their community and at the same time benefit civilian and military families in our area. Thanks to Toys for Tots, local business and individual donors, we donate brand new toys for all the children that attend. In addition, we also have coat donations thanks to the United Way’s “Coats for Kids” program and lots of great prizes, food and performances by local area entertainers. Our event inspired a couple in San Jose Costa Rica to start the “Christmas Miracle in Puriscal”, which started in 2015! The next Fiesta will be on December 16, 2018 at the Emerald Coast Convention Center.

**SANTA’S 4-COUNTY SLEIGH RIDE:** In 2013, our leadership created a “follow-on” to the Christmas miracle as a result of the numerous calls from needy families that asked us for help, but, they could not make the Fiesta for lack of transportation, illness, etc. So, we started the “Santa’s 4-County Sleigh Run.” During the “Sleigh Run”, volunteers from our organization fill up a rental truck with toys, bikes, and gifts, and we caravan to where those families live to deliver Christmas Spirit! More than 120 families in the counties of Okaloosa, Santa Rosa, Walton, and Escambia have been visited during our Sleigh Run!

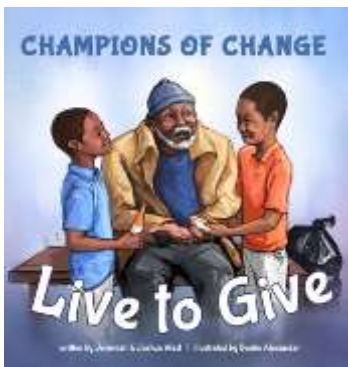
**AWARDS/RECOGNITIONS:** In 2014, United for a Good Cause was recognized with the Gulf Power Corporation’s “Power of Service” Award and the MLK Committee’s Charlie Hill Group Community Award in recognition for the outstanding service the organization has provided to area youth and the community at-large.

**JEREMIAH AND JOSHUA WEST**  
**([www.championsofchangeusa.org](http://www.championsofchangeusa.org))**

12-year-old Jeremiah West and 10-year-old Joshua West are young entrepreneurs with a two-fold mission: improving childhood literacy and teaching their peers how to give, save, and spend their money wisely.



In 2013, these dynamic brothers wrote a book entitled *Champions of Change: Live to Give*, which has received all 5-star reviews on Amazon! They have sold over 7,000 copies of this book.



Their caring and compassionate nature has inspired children around the world (from as far away as Malaysia) to become “change agents” in their own communities “by doing little deeds that have a huge impact.” Their desire is to make the world a better place by giving back to their community and to those who are less fortunate, and they actively recruit other children to join their efforts.

Recent projects include a holiday party for the homeless, distributing over 5,000 lbs. of food to families living in poverty for Thanksgiving, hosting a water drive & sending over 67,000 lbs. of water to Flint, Michigan to aid in the Water Crisis, helping a child with autism write his own book, organizing a “fun run” to raise money for a child suffering from a rare form of childhood cancer, and working directly with Rochester, NY Mayor Lovely Warren to develop a summer reading program for city youth.

The boys have been featured locally and nationally on Fox News, NBC, ABC, Time Warner News, Cornerstone TV, and the Ellen DeGeneres Show. Jeremiah and Joshua were named as two of Rochester’s inaugural "20 Under 20" youth award honorees and the Future Man of the Year Award for their commitment to serving others and for inspiring their peers to give back and make a difference in the world around them!