



UNITED FOR A GOOD CAUSE INC.

“Promoting the SPIRIT of SERVICE, GIVING, and UNITY!”

P.O. Box 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

www.unitedforagoodcause.org

October 2017

Dear Potential Sponsor / Donor:

United for a Good Cause Inc., a tax exempt 501(c)(3) charitable organization, invites you to be part of our **13th Annual “EMERALD COAST CHRISTMAS MIRACLE CHILDREN’S FIESTA!”**

Our organization was founded and is led primarily by Hispanics, but our Board, our active supporters and ALL the activities we plan, are open to anyone regardless of race, ethnicity or creed.

Our leadership was instrumental in the creation of the LUCES NAVIDEÑAS needy children’s Christmas party that served over 2600 children and families between the years 2005 – 2011.

In 2012, we rebranded the party into its current name while continuing our original concept! The event has grown tremendously and more than 4,800 persons attended from 2012 to 2016!

This year, it will take place on Sunday, December 17, 1 – 7pm, at the Emerald Coast Convention Center in Fort Walton Beach, FL. The first hour of our event is only for special needs families and then the general public will join them for all to enjoy this wonderful activity!

Our Fiesta is an EVERYTHING IS FREE Latin-flavored party focused on giving our area’s needy children and families an opportunity to have a great time. Thanks to Toys for Tots, local business and individual donors, we will donate brand new toys for the over 1,500 children we expect. In addition, we will also have coat donations thanks to the United Way’s “Coats for Kids” program and lots of great prizes, food and performances by local area entertainers (singers, clowns, magicians, choirs, and more).

We are looking for monetary and/or in-kind donations. New toys, gifts or clothing also welcomed. Each year, we are also contacted by many families who unfortunately cannot attend the Fiesta. For those families, our volunteers conduct our now annual “Santa’s 4-County Sleigh Ride.” The Ride entails us traveling across the four surrounding counties the day before Christmas to deliver toys directly to those families!

Please refer to the attachment for sponsor levels and applicable benefits. Donations must be received by 10 December in order for us to guarantee that you receive those benefits.

Please contact David Triana at (850) 368-3505 or Estela Elías at (850) 305-3686. You may also contact us at: united4agoodcause@gmail.com

Estela Elías

Chairwoman

13th ANNUAL EMERALD COAST CHRISTMAS MIRACLE CHILDREN'S FIESTA SPONSORSHIP LEVELS

SANTA LEVEL: \$4,000

- 1/2 page color ad in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Logo in our website (www.unitedforagoodcause.org), Facebook, Twitter, Instagram
- Company provided small banner displayed at event
- Name on "Donor's List" (will be posted in our Facebook page)
- Mentions by MC
- Large sized logo on event poster

SNOWMAN LEVEL: \$2,000

- 1/4 page color ad in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Logo in our Facebook site, Twitter, Instagram
- Name on "Donor's List" (will be posted in our Facebook page)
- Mentions by MC
- Medium sized logo on event poster

ELF LEVEL: \$1,000

- 1/4 page b/w ad in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Name on "Donor's List" (will be posted in our Facebook page)
- Logo in our Facebook site, Twitter, Instagram
- Mentions by MC
- Small sized logo on event poster

REINDEER LEVEL: \$500

- 1/8 page color ad in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Name on "Donor's List" (will be posted in our Facebook page)
- Logo in our Facebook site, Twitter, Instagram
- Company name (text only) on event poster

DONOR LEVEL: \$1 - \$250 - Names listed in our "donor's list" (will be posted in our Facebook page)

**(KEY DEADLINE: DONATIONS MUST BE RECEIVED BY 10 DECEMBER TO
GUARANTEE RECEIPT OF YOUR SPONSOR BENEFITS)**

**13th ANNUAL EMERALD COAST CHRISTMAS MIRACLE
CHILDREN'S FIESTA**

“Uniting the Community...for the Children”

SPONSORSHIP / DONOR FORM

Corporation or Company Name: _____

Complete Address: _____

Contact Person: _____ Position: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____ Web Site: _____

Check the sponsorship level you would like to be:

- SANTA: \$4,000** **SNOWMAN: \$2,000**
 ELF: \$1000 **REINDEER: \$500**
 DONOR: \$1 - \$250

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Pay via check payable to: UNITED FOR A GOOD CAUSE INC. (Memo: EC CHRISTMAS MIRACLE FIESTA)

Mail form & payment: United for a Good Cause Inc., P.O. BOX 38, Fort Walton Beach, FL 32549

Pay Pal Payments: Use the following link: <https://goo.gl/SviDg3>

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Sponsor/Donor's Authorized Signature: _____

Printed Name: _____ Title: _____

Date Signed: _____

UNITED FOR A GOOD CAUSE INC. Representative (print): _____

UNITED FOR A GOOD CAUSE INC. Representative (signature): _____

Date Signed: _____